



JANE COUNSEL  
SENIOR CONSULTANT

Jane is a proven Executive Coach with extensive experience providing strategic advice and executive coaching to CEOs and senior executives in ASX-listed top 50 companies, the Public Service sector and not-for-profit organisations. She leverages her experience as a senior executive who has enjoyed a 24-year corporate career spanning Financial Journalism, Corporate Affairs and Human Resources.

She is a natural communicator with a passion for people and thrives on creating workplace environments that value individual difference, enabling diversity and inclusion to flourish. Jane believes that the technological, demographic and globalisation trends currently disrupting Australian workplaces provide organisations with the unique opportunity to reinvent their future of work.

Jane also leads Executive Central's Diversity & Inclusion Consulting business and with her extensive corporate experience, is uniquely positioned to identify and deliver Diversity & Inclusion solutions that will help organisations future proof their business success.

Her vast Corporate Affairs experience includes heading up Media Relations, Strategic Communications and Crisis Communications Management at AGL Energy, Australia's largest energy retailer and as the Senior Media Relations Manager at Westpac Bank, Australia's second largest bank.

Prior to transitioning to Corporate Affairs and Media Relations roles, Jane enjoyed a successful 10-year career as a financial journalist including high-profile roles at Australian Associated Press in Melbourne and at the Sydney Morning Herald Newspaper as a Business Reporter.

While managing Media Relations at Westpac, in 2012 Jane was promoted to the Head of Diversity & Flexibility for Westpac Group, directly responsible for the development and implementation of the organisation's D&I strategy for 36,000 employees across multiple brands.

Under Jane's leadership, Westpac celebrated a number of key D&I successes including the achievement of 40 per cent of Women In Leadership roles two-years ahead of schedule, Top Three Employer in Australia for Lesbian, Gay, Bisexual and Intersex (LGBTI) Employees and recognition as an Employer of Choice for Women, Employees with Disabilities and Older Workers.

Jane is a respected thought-leader in her field having led a number of thought-leadership initiatives while at Westpac, including devising the concept for the Westpac and Financial Review's 100 Women of Influence Awards Program now in its fifth year.

Jane is also a Diversity advisor to the Mortgage and Finance Association of Australia's (MFAA) Women in Mortgage Business Network. The MFAA is Australia's peak national body representing over 11,000 professional finance brokers across Australia.

