

EXECUTIVE CENTRAL COACHING ACADEMY

**BECOME AN
EXCEPTIONAL
COACH**

Client Advisory Director Leonie Rothwell, Managing Director Rob Balmer and Senior Consultant Joy Taylor.

WHO WE ARE

Executive Central is a group of senior executives who partner with you to develop an organisation where people are inspired to thrive and empowered to succeed.

We build longterm relationships with our clients - senior executives across a wide range of business areas throughout Australia and the Asia-Pacific region.

As trusted advisors we help organisations create a roadmap for success, future proofing your business by enabling your most valuable assets - your people - to become their best selves.

We deliver pragmatic coaching and consulting programs designed and delivered by executives with C-level experience. Our programs cover four key interrelated practice areas: Leadership, Sales, Strategy and Diversity. Our Coaching Academy applies current coaching models and methodologies to the realities of organisational life.

WHY COACHING ACADEMY?

Based on our experience of coaching executives and senior managers, we identified a need for developing the coaching capability of organisational leaders. We identified two cohorts who might benefit: senior executives and professionals who would like to transition into a coaching career; and organisational leaders who wish to contribute to the development of a coaching culture within their organisation.

Our Coaching Academy caters for both of these cohorts. We've had the privilege of working with many senior leaders who, having accomplished great things in organisational life, would like to segue into a professional coaching and consultancy role, in which they can share the benefit of their experience with others.

We've also worked with many organisations that wish to expand the capability of internal coaches, to make coaching an integral part of a high performance culture.

HOW WE CAN HELP

We equip you to become executive coaches with the potential to make a real difference. We provide cutting edge coaching models, skills and practical know-how so that you can build a best practice coaching capability. Our leadership resources, programs, tools and templates provide a toolkit for developing executive excellence in others.

We enable success through mentoring, a community of practice and regular follow-up. The Coaching Academy format is a great blend of input and action: we get your 'coaching rubber' hitting the road with live clients.



COACHING ACADEMY

THE FOUR HATS OF COACHING



THE EDUCATOR

Brings sound knowledge, cutting edge IP and tools, shared judiciously to inform the clients' process of self-learning and self-enabling.



THE MENTOR

Shares senior executive experience with the client, adding veracity and confidence to empower the client to adopt their own leadership position.



THE FACILITATOR

Utilizes experience with advanced questioning and listening skills to aide the client in gaining clarity and generating their own solutions.



THE CONSULTANT

Contributes their sound and contemporary subject matter expertise, enabling the client to make well-informed decisions for themselves.

ABOUT THE COACHING ACADEMY PROGRAM

At the Coaching Academy we use an integrated learning approach to ensure a balance between knowledge acquisition and application.

The program spans over 6 months, fitting in with busy working lives.

The core elements of the program include:

- Group Coaching Workshops: experiential and interactive
- Practical Experience: participants commence live coaching early in the program
- Mentoring from an experienced Executive Central Director
- Resource Bank: graduates have access to Executive Central leadership resources
- Alumni support via a structured follow-up program and including a peer-based community of practice

ACCREDITATION

Graduates of the Executive Central Coaching Academy gain Accreditation as Executive Coaches, contingent on participation in professional development events. Participation in ongoing learning is vital to maintain currency and best practice.



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Contact us at
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or call [1300 737 495](tel:1300737495)

You can find details of
all our programs at
www.executivecentral.com.au

OUR PERFORMANCE GUARANTEE

"We think that any organisation in the business of performance improvement should absolutely guarantee its own performance. We believe so strongly in the success of our work and stand so firmly by our results that we offer a full or partial service refund if clients don't see expected returns." **Rob Balmer, Managing Director, Executive Central**